



AUDIO & VIDEO FOR RADIO

## AVRA CAPABILITIES

FLEXIBLE VIDEO INPUTS	9 video inputs (HD Pro Webcams / SDI / Screen Captures)
ULTRA EMBEDDED VIDEO ENCODER	Stream Directly to your favorite CDN
NO DEDICATED COMPUTER REQUIRED	AVRA can run in the same On-Air workstation
ADDITIONAL PROGRAM OUTPUT	Use it to feed a Cable or DTV network, Lobby, Reception, etc.
AUTO SYNC BETWEEN AUDIO AND VIDEO	Auto Audio-Video synchronization between cameras and video playback
NO EXTERNAL VIDEO SWITCHER, MULTIVIEWER OR VIDEO HARDWARE REQUIRED	Easy to Implement
USE THE AUDIO CONSOLE AS AUDIO/VIDEO SWITCHER	Easy to use and operate
LIVE SKYPE CALL VIDEO CONFERENCE	AVRA is Skype ready for video call integration
LIVE STREAMING TO WEB, MOBILE DEVICES AND TABLETS	Worldwide Radio Multi Screen
CHROMA KEY COMPOSING	Powerful technique for live special effects with multiple images
PTZ - CONTROL	Control and management to create presets for the PTZ camera movements
AIR LINK	Screen capture for remote desktops connected to the system
MEDIA HUB	Hub to play local media files and ip sources



Let your audience  
continue listening and  
now viewing your  
Radio Station  
anywhere with any  
device at any time.

www.avra.tv



## THE EVOLUTION OF RADIO



Watch the video



AUDIO & VIDEO FOR RADIO



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To the conventional radio, adds the ability to transmit video in real time, creating a new world of opportunities for broadcasters, audience and customers.

AVRA is perfectly compatible with the most popular SOCIAL NETWORKS.



LET YOUR AUDIENCE CONTINUE LISTENING AND NOW VIEWING YOUR RADIO STATION ANYWHERE WITH ANY DEVICE AT ANY TIME.



NOW YOU CAN ALSO SEE RADIO!



SIMPLE: RADIO WITH VIDEO



IT'S THE WAY TO SWITCH AUTOMATICALLY BETWEEN AUDIO, VIDEO AND ANY MULTIMEDIA CONTENT



IT'S OPEN A MIC CHANNEL IN THE AUDIO CONSOLE AND THE SYSTEM SELECT THE PROPER CAMERA FOR THE TALENT TO GO ON-AIR



IT'S OUTSIDE REMOTES WITH VIDEO BY ADDING SKYPE VIDEO CALLS



IT'S THE WAY TO SHOW LIVE IP CAMERAS SHOWING THE TRAFFIC



IT'S WEATHER, NEWS AND SOCIAL MEDIA FOR RADIO



IT'S THE OPPORTUNITY TO GROW YOUR BUSINESS WITH VIDEO ADVERTISEMENT



TRANSMISSION VIA STREAM LIVE ONLINE



UNLIMITED STUDIOS WITH CHROMA KEY CAPABILITIES



CONTROL AND PROGRAMMING OF PTZ ROBOTIC CAMERAS

